

# 5 Steps to a Great Baby Bottle Boomerang!



## Create awareness and excitement!

*Make announcements.  
See the sample announcement on [firstcareforlife.com](http://firstcareforlife.com).  
Show the video.*



## Hand out the bottles at the end of each service.

*Handing out bottles after each service is the most effective way to build involvement and excitement.*

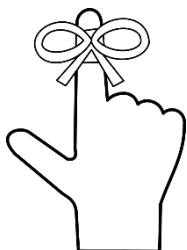
**NEWS  
FLASH**

**Place your bottle pick-up and return information into church flyers, bulletins, and e-newsletters.**



## Create a designated and secure area to return filled bottles.

*Make it easy for people to return their filled bottles.  
Call First Care at 561-688-2163 when you are ready for pick up.  
Or you can drop them off at our Administrative Office.  
(call us first at 561-688-2163 to make arrangements)*



## Give reminders from the podium.

*The goal is to get the bottles back quickly before the initial excitement wears off.*