

TIMELINE

Recommended Timeline

Please use this Timeline as a guide for publicizing First Care's Walk for Life and 5K Run in your church. **Your church may not be open to doing all of these things, but just do your best! The Walk for Life and 5K Run Event Day is April 6, 2019!**

Sunday, March 3rd, Kickoff Day! Ask your church to:

- Show the Walk for Life and 5K Run promo video during service.
- Make an announcement from the pulpit.
- Promote the event on their Facebook and other social media.
- Allow you to set up a display table in the lobby for advertisement.
- Add an announcement in the bulletin and/or electronic newsletter.

Sunday, March 10th:

- Set up and man the display table in the lobby.
- Hand out flyers and answer questions.

(Sunday, March 17th—Sunday off due to Palm Beach County Schools Spring Break)

Sunday, March 24th:

- Set up and man the display table in the lobby. Hand out flyers, brochures and answer questions.
- See if you can arrange to speak to a small group.
- Ask church to re-post event in their bulletin, e-newsletter, on their Facebook and/or other social media.

Sunday, March 31st:

- Set up and man the display table in the lobby.
- Hand out brochures and answer questions.
- Ask your pastor to make a brief reminder announcement.
- Ask church to re-post event in their bulletin, e-newsletter, on their Facebook and/or other social media.

For more information visit www.wewalkforlife.com