

Baby Bottle Boomerang (BBB) Timeline

Please feel free to kick-off the BBB in a timeframe that fits best with your church. We simply suggest kicking-off in August, September, or October. And we've found that it works best to keep a tight window from kick-off to collection. This will increase your bottle return rate.

Week 1: Kick-Off Sunday

- August 25th or a date of your preference.
- Show the BBB video (see following page for details).
- Make an announcement (see enclosed sample).
- Hand out bottles.



Week 2: Reminders & Collection

- Bulletin and/or eNewsletter reminder.
- Use PowerPoint Slide during morning announcements (see following page for details).
- Verbal reminder from the podium.
- Collection area clearly marked and easy to find.

Week 3: Complete Collection

- Wrap up bottle collection.
- If bottles are still outstanding, give a final reminder and extend collection one more week.

Return Bottles to First Care

- Contact Michele Ly at 561-688-2163 or mly@firstcareforlife.com.
- We can pick them up or you can deliver them to our Administrative Office.
- Our address is: 2200 N Florida Mango Rd, West Palm Beach, FL 33409.
- We are typically open M-F from 8am-4pm, but call us first at 561-688-2163.