

Dear Friend,

This year our Walk & Run for Life had over 1,000 community members in attendance. They came together and raised over \$150,000 saving the lives of 125 babies from abortion!

We are pleased to announce that our 2020 Walk & Run for Life will be held on Saturday, April 4, 2020 at John Prince Park in Lake Worth, Florida.

We are making plans for another amazing event with over 1,000 anticipated participants!

You are invited to become one of our exclusive event sponsors for our Shake, Rattle & Run 5K and our Walk. Your involvement in these events will help to spread the message of the sacredness of human life throughout our community. **Will you partner with us by signing up for one of our sponsorship opportunities?**

Please return your completed form along with your sponsorship payment by the date as noted on the attached materials. Thank you for investing your resources with First Care.

Sincerely,



Beau Heyman
Executive Director

P.S. We know there are many great events and programs you could choose to sponsor, but very few of them will result in a life being saved! **Please indicate your response on the attached form.** Thank you!



2020 Walk & Run for Life Corporate Sponsorship Opportunities

\$2,500 Presenting Sponsor

- Presenting sponsor recognition on our 5K promo flyer, 5K race bibs and on our Walk & Run for Life fundraising brochure.
- Your logo most prominently displayed on back of our 5K race t-shirt.
- Your logo on a banner at the Finish Line Arch.
- Recognition on our event webpage.
- Your promotional item in our race bags; you supply it, we'll do the rest (300 items).
- A framed 5K medal for display.
- Four free race registrations.



\$1,000 Gold Sponsor - *Unlimited*

- Your logo on our 5K race bibs, 5K promo flyer & on the back of our 5K race t-shirt (**if received by 11/4/19**).
- Your logo on a banner at the Finish Line Arch (**if received by 11/4/19**).
- Recognition on our event webpage.
- Your promotional item in our race bags; you supply it, we'll do the rest (300 items).
- Three free race registrations.

\$500 Silver Sponsor - *Unlimited*

- Your logo on our 5K race bibs, 5K promo flyer & on the back of our 5K race t-shirt (**if received by 11/4/19**).
- Recognition on our event webpage.
- Your promotional item in our race bags, you supply it, we'll do the rest (300 items).
- Two free race registrations.

\$300 Bronze Sponsor - *Unlimited*

- Your logo on our 5K race bibs, 5K promo flyer & on the back of our 5K race t-shirt (**if received by 11/4/19**).
- Recognition on our event webpage.
- Your promotional item in our race bags; you supply it, we'll do the rest (300 items).

Under \$300 Supporting Sponsor - *Unlimited*

- Your logo on our 5K race bibs, 5K promo flyer & on the back of our 5K race t-shirt (**if received by 11/4/19**).
- Recognition on our event webpage.

In-Kind Donations - *Unlimited*

- If your company would like to make a donation of event food, a product, or service, please contact Michele Ly at 561-688-2163.

Add-on Sponsorship Opportunity

- **Hydration Stations Sponsor - \$300:** Your logo on our water station signs at our 5K and Walk water station stops.





**First Care
2020 Walk & Run for Life
Corporate Sponsorship Partner Form**



Business Name _____

Contact Name _____

Phone _____ Email _____

Address _____

City _____ State _____ Zip _____

Website _____

I'm sponsoring the Walk & Run for Life at the following level:

- Gold: \$1,000
- Silver: \$500
- Bronze: \$300
- Supporting: Amount \$ _____
- In-Kind: Item(s) _____

My Payment Information:

- My check for the amount of \$ _____ is enclosed (Payable to: First Care)
- Charge Card (circle one): Amex Discover MasterCard Visa
 Account Number: _____ - _____ - _____ - _____
 CVV: _____ Billing Zip Code: _____
 Exp. Date: ____/____/____ Amount to be charged: \$ _____
 Signature: _____

Next Steps:

1. **Email your company logo in a print-quality format** (for t-shirts and printed materials) to mly@firstcareforlife.com. (i.e. JPEG, EPS)
2. **Return this completed form, payment and logo to our office by the deadline listed** to ensure inclusion on materials and/or shirts as indicated by sponsor level. You will receive a confirmation email and a receipt by mail when your form and payment is received.
3. **Mail in the enclosed reply envelope or send to:** First Care Women's Clinic, PO Box 15198, West Palm Beach, FL 33416.

Thank you for your support!