



5 Steps to a Great Baby Bottle Boomerang!



Create awareness and excitement!

*Make announcements.
See the enclosed sample announcement.
Show the video.*



Hand out the bottles at the end of each service.

Handing out bottles after each service is the most effective way to build involvement and excitement.

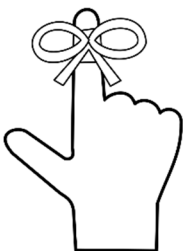
**NEWS
FLASH**

Place your bottle pick-up and return information into church flyers, bulletins, and e-newsletters.



Create a designated and secure area for people to return filled bottles.

*Make it easy for people to return their filled bottles.
Call First Care at 561-688-2163 when you are ready for pick up.
Or you can drop them off at our Administrative Office,
call us at 561-688-2163 to make arrangements.*



Give reminders from the podium.

The goal is to get the bottles back quickly before the initial excitement wears off.