

Your Timeline

Recommended Timeline

Please use this Timeline as a guide for publicizing First Care's Walk for Life in your church. **Your church may not be open to doing all of these things, but just do your best! The Walk for Life Event Day is Saturday, October 1, 2022!**

Sunday, September 4th, Kickoff Day! (Labor Day Weekend)

- Show the Walk for Life promo video during service.
- Make an announcement from the stage.
- Promote the event on church's Facebook and other social media.
- Set-up and host a display table in the lobby for advertisement.
- Ask for an announcement in the bulletin and/or electronic newsletter.

Sunday, September 11th:

- Set-up and host the display table in the lobby.
- Hand out flyers and answer questions.

Sunday, September 18th:

- Set-up and host the information table in the lobby. Hand out flyers, materials, and answer questions.
- See if you can arrange to speak to a small group.
- Ask church to re-post this event in their bulletin, e-newsletter, on their Facebook and/or other social media.

Sunday, September 25th:

- Set-up and host the information table in the lobby.
- Hand out brochures and answer questions.
- Ask your pastor to make a brief reminder announcement.
- Ask church to re-post this event in their bulletin, e-newsletter, on their Facebook and/or other social media.

Remember, Saturday, October 1, 2022 is Walk for Life Event Day!

For more information visit www.wewalkforlife.com