

Recommended Timeline

Please use this Timeline as a guide for publicizing First Care's Walk for Life in your church. **Your church may not be open to doing all of these things, but just do your best!**

The Walk for Life Event Day is Saturday, October 7, 2023!

Sunday, September 10th, Kickoff Day!

- Show the Walk for Life promo video during service.
- Make an announcement from the stage.
- Promote the event on church's Facebook and other social media.
- Set-up and host a display table in the lobby for advertisement.
- Ask for an announcement in the bulletin and/or electronic newsletter.

Sunday, September 17th:

- Set-up and host a display table in the lobby.
- Hand out flyers and answer questions.

Sunday, September 24th:

- Set-up and host a display table in the lobby.
- Hand out flyers, and answer questions.
- See if you can arrange to speak to a small group.
- Ask church to re-post this event in their bulletin, e-newsletter, on their Facebook and/or other social media.

Sunday, October 1st:

- Set-up and host a display table in the lobby.
- Hand out flyers and answer questions.
- Ask your pastor to make a brief reminder announcement.
- Ask church to re-post this event in their bulletin, e-newsletter, on their Facebook and/or other social media.