

# Recommended Timeline

Please use this Timeline as a guide for promoting First Care's Walk for Life in your church.

**The Walk for Life Event Day is Saturday, October 12, 2024!**

**Sunday, September 15th, Kickoff Day!**

- Show the Walk for Life promo video during service.
- Make an announcement from the stage.
- Promote the event on church's Facebook and other social media.
- Set-up and host a display table in the lobby for advertisement.
- Ask for an announcement in the bulletin and/or electronic newsletter.

**Sunday, September 22nd:**

- Set-up and host a display table in the lobby.
- Hand out flyers and answer questions.

**Sunday, September 29th:**

- Set-up and host a display table in the lobby.
- Hand out flyers, and answer questions.
- See if you can arrange to speak to a small group.
- Ask church to re-post this event in their bulletin, e-newsletter, on their Facebook and/or other social media.

**Sunday, October 6th:**

- Set-up and host a display table in the lobby.
- Hand out flyers and answer questions.
- Ask your pastor to make a brief reminder announcement.
- Ask church to re-post this event in their bulletin, e-newsletter, on their Facebook and/or other social media.