



Baby Bottle Boomerang (BBB) Timeline

May 10th is BBB Kick-Off Date! Or choose an alternate date in the spring or summer that fits best with your church, school, or organization. For the best bottle return rate, keep a tight window from kick-off to collection.

Week 1: Kick-Off Sunday

- **May 10th** or a date of your preference in the spring or summer. Four weeks before your kick-off, contact First Care to prepare and deliver your bottles and materials.
- Show the BBB video (available on our website at firstcareforlife.com/events or QR code in welcome letter).
- Make an announcement (see sample on our website firstcareforlife.com or QR code in welcome letter).
- Hand out bottles.

Week 2: Reminders & Collection

- Bulletin and/or eNewsletter reminder.
- Use the PowerPoint Slide during morning announcements (available on our website firstcareforlife.com or QR code in welcome letter).
- Give a verbal reminder from the podium.
- Make the collection area clearly marked and easy to find.

Week 3: Complete Collection

- Wrap up bottle collection.
- If bottles are still outstanding, give a final reminder and extend collection one more week.

Return Bottles to First Care

- Contact us at 561-688-2163 or info@firstcareforlife.com.
- We can pick them up or you can deliver them to our Administrative Office.
- Our address is: 2200 N Florida Mango Rd. Suite 102, West Palm Beach, FL 33409.
- We are typically open M-F from 8:30 am-4:30 pm, **but please call us first** at 561-688-2163.